

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES	248,709,873	281,421,906	290,647,163	305,918,071
MEDIAN AGE (YRS)		35.3	36.1	37.3
STATE	12,937,926	15,982,378	16,959,416	18,607,894
MEDIAN AGE (YRS)	-----	38.7	39.6	41.1
HISPANICS (ANY RACE)	-----	2,682,715	2,954,478	3,415,854
STATE'S PERCENTAGE		16.79%	17.42%	18.36%
POPULATION BY RACE		2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE		12,465,029	13,135,839	14,285,879
STATE'S PERCENTAGE		77.99	77.45	76.77
MEDIAN AGE (YRS)		41.7	42.8	44.9
BLACK/AFRICAN-AMERICAN		2,335,505	2,505,747	2,760,892
STATE'S PERCENTAGE		14.61	14.77	14.84
MEDIAN AGE (YRS)		28.7	29.2	30.3
AMERICAN INDIAN/NATIVE		53,541	59,227	69,796
STATE'S PERCENTAGE		0.34	0.35	0.38
MEDIAN AGE (YRS)		33.5	33.2	33.0
ASIAN		266,256	298,006	353,074
STATE'S PERCENTAGE		1.67	1.76	1.90
MEDIAN AGE (YRS)		33.5	34.5	36.6
HAWAII/PACIFIC ISLANDER		8,625	9,201	10,917
STATE'S PERCENTAGE		0.05	0.05	0.06
MEDIAN AGE (YRS)		29.2	29.0	29.4
OTHER		477,107	541,748	650,275
STATE'S PERCENTAGE		2.99	3.19	3.49
MEDIAN AGE (YRS)		25.6	26.6	28.1
POPULATION BY LOCALITY			2003 ESTIMATED	2008 PROJECTED
URBAN		-----	6,530,031	6,975,534
SUBURBAN		-----	8,710,296	9,713,844
RURAL		-----	1,719,089	1,918,516

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<b>INCOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	
HOUSEHOLD MEDIAN	\$43,216	-----	
PER CAPITA	\$23,825	-----	
<b>EXPENDITURES</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
TOTAL EXPENDITURES	\$263,682,970,000	\$349,569,309,000	32.57%
FOOD AT HOME TOTAL	\$31,410,843,200	\$38,023,617,800	21.05%
FOOD AWAY FROM HOME TOTAL	\$28,068,980,100	\$36,648,865,900	30.57%
FOOD AS % OF TOTAL EXPENDITURES	22.56%	21.36%	-----
<b>FOOD AT HOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
MEATS (ALL TYPES)	\$6,611,855,500	\$8,089,885,300	22.35%
FISH & SEAFOOD PRODUCTS	\$654,141,200	\$784,435,400	19.92%
FRUITS & VEGETABLES	\$3,691,333,200	\$4,383,542,400	18.75%
DAIRY PRODUCTS	\$3,411,341,900	\$4,111,151,600	20.51%
BAKERY PRODUCTS	\$3,359,181,500	\$3,939,196,800	17.27%
CEREALS & PRODUCTS	\$1,656,694,900	\$2,056,590,400	24.14%
PREPARED FOODS	\$4,883,398,000	\$5,953,585,200	21.91%
JUICES	\$880,165,400	\$1,055,626,400	19.94%
<b>FOOD AWAY FROM HOME</b>	<b>2003 ESTIMATED</b>	<b>2008 PROJECTED</b>	<b>% CHANGE</b>
BREAKFAST & BRUNCH	\$1,984,999,100	\$2,869,022,900	44.54%
FAST FOOD	\$868,123,600	\$1,221,992,200	40.76%
FULL SERVICE	\$1,116,875,500	\$1,647,030,800	47.47%
LUNCH	\$6,818,494,700	\$8,891,732,700	30.41%
FAST FOOD	\$4,050,611,600	\$5,168,665,900	27.60%
FULL SERVICE	\$2,767,883,100	\$3,723,066,800	34.51%
DINNER	\$10,112,343,300	\$13,472,157,800	33.22%
FAST FOOD	\$3,910,381,300	\$5,019,492,400	28.36%
FULL SERVICE	\$6,201,962,000	\$8,452,665,500	36.29%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
<b>MEATS</b>			
MEATS (ALL TYPES)	\$982	\$1,092	11.20%
POULTRY	\$294	\$328	11.56%
EGGS	\$50	\$54	8.00%
<b>FISH &amp; SEAFOOD</b>			
FRESH	\$53	\$56	5.66%
FROZEN	\$28	\$33	17.86%
CANNED	\$17	\$17	0.00%
<b>FRUITS / VEGETABLES</b>			
FRESH	\$373	\$406	8.85%
CANNED	\$87	\$97	11.49%
FROZEN	\$63	\$65	3.17%
OTHER	\$25	\$23	-8.00%
<b>DAIRY PRODUCTS</b>			
FRESH MILK & CREAM	\$157	\$170	8.28%
CHEESE	\$134	\$140	4.48%
ICE CREAM	\$84	\$91	8.33%
BUTTER / MARGARINE	\$37	\$46	24.32%
<b>BAKERY PRODUCTS</b>			
BREAD & PRODUCTS	\$388	\$414	6.70%
COOKIES	\$73	\$77	5.48%
CRACKERS	\$38	\$41	7.89%
<b>CEREALS &amp; PRODUCTS</b>			
CEREALS	\$132	\$141	6.82%
PASTA PRODUCTS	\$44	\$52	18.18%
FLOUR & MIXES	\$40	\$48	20.00%
RICE	\$31	\$37	19.35%
<b>PREPARED FOODS</b>			
SNACKS/CHIPS	\$117	\$137	17.09%
JUICES	\$131	\$142	8.40%
FROZEN/PREP. OTHER	\$92	\$107	16.30%
SOUPS	\$59	\$69	16.95%
SAUCES & GRAVIES	\$57	\$57	0.00%
BABY FOOD	\$42	\$46	9.52%
FROZEN MEALS	\$45	\$52	15.56%
NUTS	\$31	\$33	6.45%
SALADS	\$25	\$29	16.00%

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